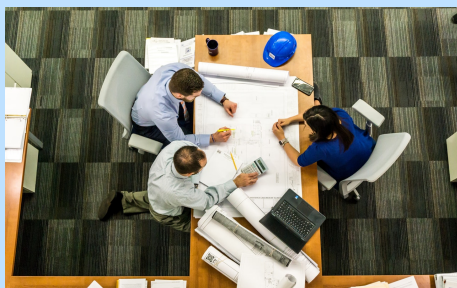


Powerful Persuasive Presentations

4-Step Training for Subject Matter Experts, Team Leads, Supervisors, Managers

Today's organizations are built on information. Presentations are a major source of passing vital information between people so they can make better and more informed decisions. Presentations may take the form of face-to-face, PowerPoints, conference calls, or videoconference events. This program gives performers such as Subject Matter Experts the tools they need to sharpen their presentation skills by being audience-focused and especially persuasive in meeting their audience's needs.



Who Should Attend?

This workshop is designed for anyone who must present business information, often using PowerPoint presentations face to face, on conference calls, or through videoconferencing. Regardless of your experience, you'll appreciate the strategies and tools for improving your presentations and delivery methods so you'll get your desired results. As well, learn how to present so anyone can get the key messages.

What You'll Learn?

- Set the right tone to build engagement within participants
- Practice using a proven model to plan and organize your thoughts
- Extract audience needs to target your focus and achieve buy-in
- Craft short pieces of information that are brief and to the point
- Learn methods for simplifying complex information
- Develop headings that are direct, intuitive and engaging
- Match-up presentations for your target audience
- **Practice 3 Strategies** that deliver Content Retention and Influence
- Provide organized flow

How You'll Benefit?

Improving your business presentation skills means you'll experience higher audience engagement, be heard and understood. Better still, your audience will be more willing to approve your recommendations due to an effective delivery method, logical organization and simplicity.



What's Our Instructional Approach?

Our experiential workshops provide participants with an opportunity to learn by using their own real work samples. Participants will spend time in the workshop receiving feedback, both from peers and from the program facilitator. Each participant will receive coaching feedback during and after the workshop.

What's Our Delivery Format?

Step 1: Pre-work sample selection, submission of sample, and review of preparation audio

Step 2: Full-day workshop

Step 3: On-the-Job application work

Step 4: Post-workshop, participants may submit additional samples for comment and feedback from the instructor.

Included: Pre-workshop customized audio, post-workshop recap audio support and soft copy templates for use back on the job. Support video options also available if preferred over audio files. All materials are customized to your organization, including content adjustments to meet your exact needs for your participants.